



**University of
Zurich^{UZH}**

**Zurich Open Repository and
Archive**

University of Zurich
University Library
Strickhofstrasse 39
CH-8057 Zurich
www.zora.uzh.ch

Year: 2012

Key issues in clinical and epidemiological research in complementary and alternative medicine - a systematic literature review

Fischer, H F ; Junne, F ; Witt, C ; von Ammon, K ; Cardini, F ; Fønnebø, V ; Johannessen, H ; Lewith, G ; Uehleke, B ; Weidenhammer, W ; Brinkhaus, B

Abstract: Background: In the last 2 decades there has been a large increase in publications on complementary and alternative medicine (CAM). However, CAM research methodology was heterogeneous and often of low quality. The aim of this systematic review was to investigate scientific publications with regards to general issues, concepts and strategies. We also looked at research priorities and methods employed to evaluate the clinical and epidemiological research of CAM in the past to identify the basis for consensus-based research strategies. Methods: We performed a systematic literature search for papers published between 1990 and 2010 in 7 electronic databases (Medline, Web of Science, PsychArticles, PsycInfo, CINAHL, EMBASE and Cochrane Library) on December 16 and 17, 2010. In addition, experts were asked to nominate relevant papers. Inclusion criteria were publications dealing with research methodology, priorities or complexities in the scientific evaluation of CAM. All references were assessed in a multistage process to identify relevant papers. Results: From the 3,279 references derived from the search and 98 references contributed by CAM experts, 170 papers fulfilled the criteria and were included in the analysis. The following key issues were identified: difficulties in past CAM research (e.g., randomisation, blinding), utility of quantitative and qualitative research methods in CAM, priority setting in CAM research and specific issues regarding various CAM modalities. Conclusions: Most authors vote for the use of commonly accepted research methods to evaluate CAM. There was broad consensus that a mixed methods approach is the most suitable for gathering conclusive knowledge about CAM.

DOI: <https://doi.org/10.1159/000343126>

Posted at the Zurich Open Repository and Archive, University of Zurich

ZORA URL: <https://doi.org/10.5167/uzh-76113>

Journal Article

Published Version

Originally published at:

Fischer, H F; Junne, F; Witt, C; von Ammon, K; Cardini, F; Fønnebø, V; Johannessen, H; Lewith, G; Uehleke, B; Weidenhammer, W; Brinkhaus, B (2012). Key issues in clinical and epidemiological research in complementary and alternative medicine - a systematic literature review. *Forschende Komplementärmedizin*, 19(Suppl 2):51-60.

DOI: <https://doi.org/10.1159/000343126>

Key Issues in Clinical and Epidemiological Research in Complementary and Alternative Medicine – a Systematic Literature Review

H. Felix Fischer^a Florian Junne^b Claudia Witt^a Klaus von Ammon^c Francesco Cardini^d
Vinjar Fønnebø^e Helle Johannessen^f George Lewith^g Bernhard Uehleke^{h,i}
Wolfgang Weidenhammer^j Benno Brinkhaus^a

^a Institute for Social Medicine, Epidemiology and Health Economics, Charité University Medical Center, Berlin,

^b Department for Psychosomatic Medicine and Psychotherapy, University Hospital Tübingen, Germany

^c Institute of Complementary Medicine KIKOM, University of Bern, Switzerland

^d Health and Social Agency of Emilia Romagna Region, Bologna, Italy

^e National Research Center in Complementary and Alternative Medicine, (NAFKAM), Department of Community Medicine, University of Tromsø, Norway

^f Institute of Public Health, University of Southern Denmark, Odense, Denmark

^g Complementary and Integrated Medicine Research Unit, University of Southampton, UK

^h Institute of Complementary Medicine, University Hospital Zurich, Switzerland

ⁱ University of Health and Sports, Berlin,

^j Competence Centre for Complementary Medicine and Naturopathy, Klinikum rechts der Isar, Technical University München, Germany

Keywords

Clinical research · Epidemiological research ·
Research methodology · Complementary and alternative
medicine · Systematic review

Summary

Background: In the last 2 decades there has been a large increase in publications on complementary and alternative medicine (CAM). However, CAM research methodology was heterogeneous and often of low quality. The aim of this systematic review was to investigate scientific publications with regards to general issues, concepts and strategies. We also looked at research priorities and methods employed to evaluate the clinical and epidemiological research of CAM in the past to identify the basis for consensus-based research strategies. **Methods:** We performed a systematic literature search for papers published between 1990 and 2010 in 7 electronic databases (Medline, Web of Science, PsychArticles, PsycInfo, CINAHL, EMBASE and Cochrane Library) on December 16 and 17, 2010. In addition, experts were asked to nominate relevant papers. Inclusion criteria were publications dealing with research methodology, priorities or complexities in the scientific evaluation of CAM. All references were assessed in a multistage process to

identify relevant papers. **Results:** From the 3,279 references derived from the search and 98 references contributed by CAM experts, 170 papers fulfilled the criteria and were included in the analysis. The following key issues were identified: difficulties in past CAM research (e.g., randomisation, blinding), utility of quantitative and qualitative research methods in CAM, priority setting in CAM research and specific issues regarding various CAM modalities. **Conclusions:** Most authors vote for the use of commonly accepted research methods to evaluate CAM. There was broad consensus that a mixed methods approach is the most suitable for gathering conclusive knowledge about CAM.

Introduction

CAMbrella is a European Union (EU)-funded coordinated action in the field of complementary and alternative medicine (CAM). To address the increasing use of CAM and the lack of scientific knowledge concerning CAM use, the CAMbrella Work Package 7 (WP7) group is developing a ‘roadmap for further clinical and epidemiological research in CAM’. Here

we report the results of a systematic literature review on general issues in CAM research as a first step towards the development of a research roadmap. Research in CAM has been a controversial topic (for a broad overview on CAM research see [1]), and our aim was to create a comprehensive evaluation and analysis of the methodological and conceptual issues involved.

We therefore performed a systematic review of literature dealing with the complexities and general methodological issues involved in the evaluation of CAM in clinical and epidemiological research. Ultimately, the outcome of this review, the subsequent discussion and the final roadmap for further research, should lead to a basis and framework for further CAM research in Europe.

Methods

A structured systematic literature review was conducted. Before starting this review, a systematic review protocol was developed (initial draft by the WP7 leader), which was submitted to the whole WP7 group for notes and suggestions for changes. The final version of the review protocol (including the search terms) was approved by the whole WP7 group.

Literature Search

In 2010, 7 electronic databases (Medline, Web of Science, PsychArticles, PsycInfo, CINAHL, EMBASE and Cochrane Library) were searched for relevant articles published between 1990 and 2010 (until December 16/17). Table 1 shows the search terms entered into the databases. In addition to the database search, all experts and the advisory board involved in the CAMbrella project were asked to submit any relevant publications.

Selection

Duplicates were excluded. We mainly aimed for full articles and original works, but comments, editorials, letters and ‘grey’ literature were included when a substantial original contribution to the topic was found. The title and abstract of the remaining references were screened by 1 researcher (Florian Junne) to exclude irrelevant references that were not related to CAM at all, not in a European language, on basic research only or on animal studies. Secondly, the title and abstract of the remaining articles were evaluated by 2 reviewers (Florian Junne and Felix Fischer) to identify publications that included investigations, analysis, discussion, proposals or statements concerning the following: i) qualitative and quantitative methods, ii) clinical and epidemiological research methodology, iii) priorities or priority setting or iv) methodological complexities involved in the scientific evaluation of CAM.

Articles with a corresponding judgment from both reviewers were included in further analysis. Kappa as measure of inter-rater agreement was calculated. For non-corresponding judgments, the 2 reviewers discussed the title and abstract of the publication until an agreement regarding inclusion or exclusion was achieved. Publications contributed by CAM experts (additional references were contributed by the authors of the review and the CAMbrella Advisory Board members Nora Laubstein, Ton Nicolai, Peter Zimmermann and Stephen Gordon) were also reviewed and included in full-text analysis if they met the inclusion criteria after rating of title and abstract.

Full-Text Analysis and Data Extraction

All included publications entered full-text analysis. The eligibility of the publications was re-examined with respect to the above-mentioned inclusion/exclusion criteria. At this stage, publications were also excluded if 1

Table 1. Search terms for electronic databases

AND		OR
Complementary therapies\$	research	
Complementary medicine	method*	
Complementary therap*	methodological research	
Alternative medicine*	research design	
Alternative therap*	study design	
Integrative medicine*	whole system research	
Integrative therap*	complexity research	
Unconventional medicine*	complex interventions research	
Unconventional therap*	qualitative research	
Traditional medicine	research priorities	
Supplement*	research strategy	
Herbal		
Homeopathy		
Osteopathy		
Acupuncture		
Traditional Chinese medicine		
Mind-body therap*		
Naturopathy		
Meditation		
Massage		
Ayurveda		
Chiropractic medicine		
Manipulation		
Biofield therap*		
Reiki		
Therapeutic touch		
Yoga		
Aromatherapy		
Prayer		
Anthroposophic medicine		

of the following additional exclusion criteria was fulfilled: (i) it mainly addressed research methodology of basic and experimental research; (ii) it primarily addressed the reporting of clinical trials; (iii) it primarily assessed methodological quality/rigour of CAM-evaluation trials; (iv) it presented a case study or abstract only; or (v) it mainly reported a specific study design or research tool.

Full-text analysis and inclusion/exclusion based on the full text was conducted primarily by 1 reviewer (Felix Fischer). To check the rigour of the exclusion process, excluded articles underwent a second review and inclusion/exclusion was discussed by 3 reviewers (Felix Fischer, Benno Brinkhaus, Claudia Witt) until consensus was found. All arguments appearing within the included references were categorised and relevant information was extracted. Categories emerging from the original publications were continuously reordered and discussed within the WP7 group.

Results

The literature search resulted in 3,279 hits and CAMbrella members contributed 98 additional references. After the exclusion process, 170 studies were included in the qualitative synthesis. See figure 1 for additional information.

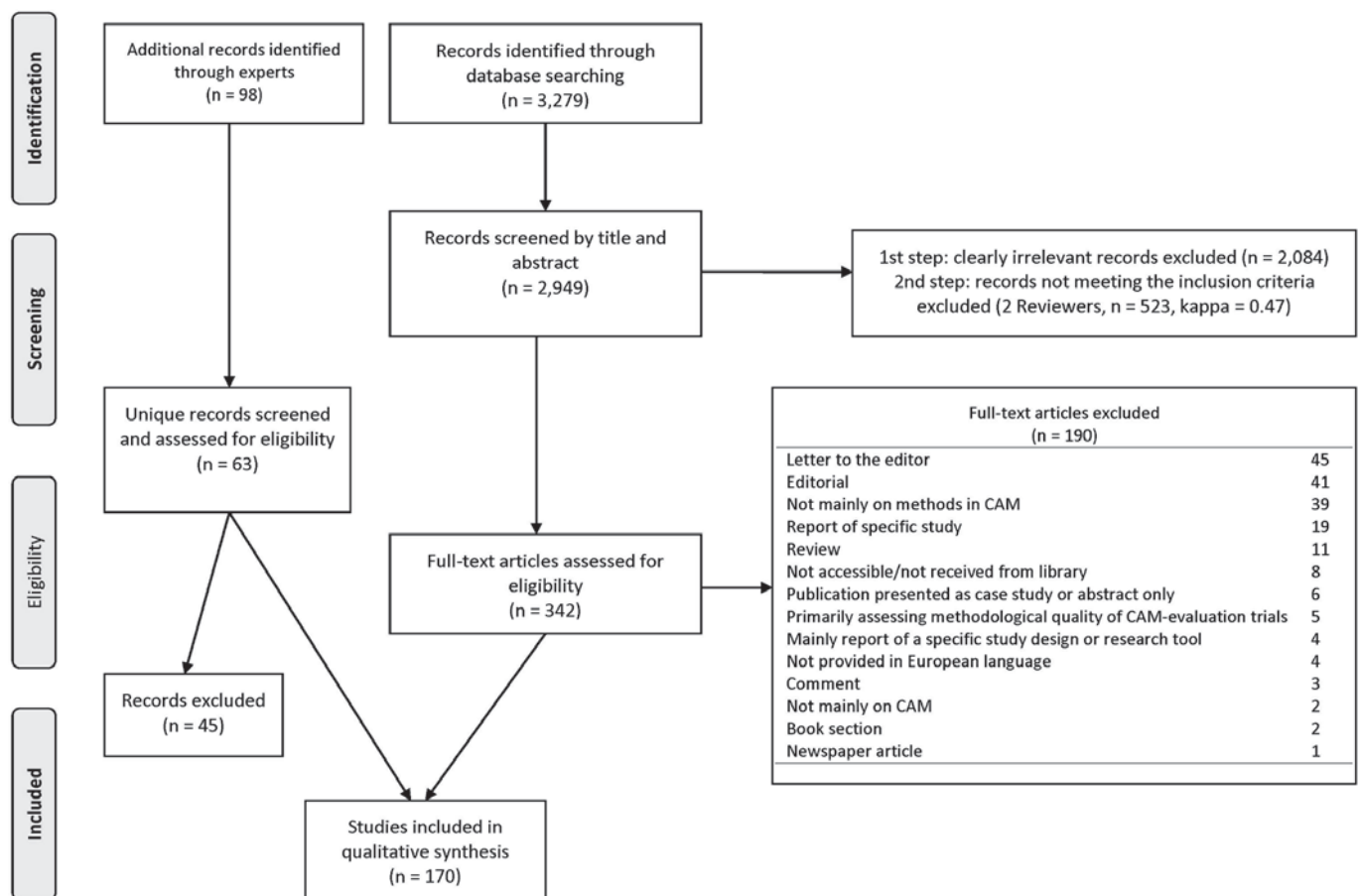


Fig. 1. Flowchart of literature review process.

Practical Problems in Research into CAM

We found a large number of publications dealing with practical problems when conducting research in CAM. These problems and relevant references are categorised in detail in table 2.

Choice of Research Methods

The choice of research method depends on the question asked [2–6]. In some publications, explicit research questions and appropriate methods were given by the authors [2, 5, 7–11]. However, there was clear agreement about the value of different research methods in CAM research [12–16]. Most authors suggested a research-question-driven integration of diverse methods into the research agenda [6–8, 13, 16–29].

Quantitative Research Methods

Randomised controlled trials (RCTs) are considered to be the gold standard to assess specific effects and efficacy and to determine causal relationships in biomedical research. Most authors stated that RCTs with high methodological quality are

possible in the field of CAM and can therefore produce valid data [4, 11, 17, 30–48], but they must be rigorously performed and CAM-specific challenges must be addressed, such as the lack of external validity due to strict standardisation of diverse treatments and study participants [3, 30, 32, 37, 38, 41–43, 48–59]. However, a consensus emerged that clearly implied that RCTs do not answer all research questions [28, 36, 52, 60–64] and are expensive to conduct [18, 30, 32, 52, 65, 66]. Some authors argue that placebo-controlled RCTs might be inappropriate for some specific CAM modalities [67–69]: a position that has raised considerable controversy [47, 70]. Integration of diverse research methods [2, 12, 27, 38, 61, 71], preference trials [3, 72, 73] or the use of different outcome measures [74, 75] could help overcome these shortcomings. Feasibility studies are a vital preliminary phase in the design of high-quality RCTs with adequate power [3, 4, 10, 76–79]. When individualised and standardised treatments are to be compared [3], or if specific and non-specific effects need to be separated [80], RCTs can be extended to more than 2 treatment arms to account for preference towards a specific treatment in preference trials [20, 28, 72, 73].

Pragmatic trials – as promoted in Comparative Effectiveness Research (CER) – can be conducted to assess outcomes

Table 2. Problems experienced in CAM research

Problem	Short description	Possible solutions	Relevant references
Complexity of interventions	therapies in CAM typically consisting of a number of different procedures and/or interventions; isolation of parts may lead to underestimation of effect	research into overall effects/effectiveness; refined methodological approaches	[12, 17, 30, 31, 49, 60, 87, 99, 130, 146, 149]
Assessment of specific and non-specific effects	unclear nature of unspecific effects in CAM, little external validity of research into specific effects so far, RCTs rule out possibly important nonspecific effects	development of a clear definition of nons-specific effects, consideration of specific/non-specific effects in trial design, prioritisation of effectiveness research	[2, 12, 17–19, 31–33, 50, 61, 62, 72, 80, 130, 136, 137, 151, 165]
Choice of control group(s)	appropriate control group depends on the research question asked (especially placebo); specific control group conditions not feasible in some cases	different control conditions are possible, even within the same trial. Placebo treatments must be carefully developed	[18, 30, 34–37, 51–53, 63, 72, 99, 101, 143, 144, 151, 152, 158, 166, 167]
Randomisation	randomisation is desirable, but might be hindered by patients' preferences making them unwilling to participate in studies when allocated to placebo treatment	take preferences into account in trial design (preference trial) and statistical analysis; when randomisation is impossible, assess baseline differences	[20, 30, 32, 33, 37–39, 53–55, 62, 67, 72, 84, 87, 88, 111, 115, 127, 146, 147, 168]
(Double-)blinding	(double-)blinding is desirable, but not achievable in all trials of CAM treatments (e.g. blinding of an acupuncturist)	assess success of blinding technique; if blinding impossible, blind outcome assessor, data analyst, diagnostician	[2, 3, 33, 35, 37, 40–43, 49, 51–53, 55, 68, 101, 102, 115, 152, 154, 169]
Handling of different diagnostic frameworks	treatment allocation within studies could differ between different diagnostic systems of CAM and conventional medicine	differences between diagnostic systems must be assessed and should be taken into account when allocating treatment	[33–35, 43, 44, 49, 103, 123, 134, 170]
Definition of treatment; standardisation vs. individualised treatment	standardisation leads to loss of external validity, since most CAM treatments are considered as necessarily individualised; individualised treatment hinders reproducibility of trials	use of semi-standardised treatment regimens; implementation of individualised and standardised treatments as study arms	[3, 13, 17, 18, 21, 31, 34, 39, 42, 49, 68, 134, 152, 153, 166, 171, 172]
Time frame for expected results	observation time for CAM studies might need to be longer, e.g. in the treatment of chronic illness	extending study duration and regular follow-ups	[17, 30, 35, 39, 49, 65, 88]
Choice of outcome parameters	treatment effects/outcomes in CAM might be different from conventional medicine	objective and subjective outcomes should be assessed (if possible) and cover different domains; when outcomes are unclear different potential outcomes should be considered	[20–23, 30, 39, 41, 44, 49, 56, 67, 76, 89, 97, 101, 107, 130, 173, 174]
Study setting and treatment providers	CAM is often applied by practitioners with little experience in research; treatment provided by different practitioners might be hard to standardise	research needs to be conducted in collaboration with experienced researchers and clinicians	[14, 74, 86, 89, 138]
Lack of knowledge underlying the mechanism of interventions	lacking theoretical basis of treatments complicates the planning of valid studies and might compromise results	implementation of research into foundations of CAM	[4, 13, 17, 24, 55, 57, 58, 76–78, 93, 108, 152, 156, 160, 175]
Inconclusive study results	study results are controversial, e.g. in homeopathy, acupuncture & dietary supplements	development of guidelines in trial design, enhance methodological quality by development of research infrastructure	[5, 7, 15, 43, 45, 52, 134, 144, 156, 159]

RCT = Randomised controlled trial.

of a treatment within a real world clinical setting (clinical effectiveness) [36, 69, 81–83]. Pragmatic trials enable comparison of clinical treatment alternatives, inclusion of a wide variety of patients in diverse practice settings and address a broad range of patient relevant outcomes [2, 83]. Over the years, the general nature of research questions in CAM has shifted from efficacy to effectiveness [2, 36, 81]. Pragmatic trials involve randomisation [20, 33, 83, 84] and treatment has to be defined adequately and clearly [53, 83, 85]. In contrast to the wide use of explanatory RCTs addressing efficacy, pragmatic trials have greater external validity [19, 20, 38, 44, 52, 83, 85, 86]. They also allow the evaluation of complex interventions triggering a variety of specific and non-specific effects [29, 36, 87, 88], can include cost evaluations [52, 84], but cannot identify specific mechanisms of action within a treatment [18, 20, 82, 83].

Observational studies might be a feasible method for evaluation of CAM and sometimes lead to results that are comparable with RCTs [15, 17, 20, 44, 52, 59]. This approach could represent a potential alternative if RCTs are seen to be inappropriate, too expensive or too complicated [13, 20, 67, 69, 89], if general effectiveness of an intervention is the focus of interest [24, 52] or to assess CAM use in the population [45]. Results of observational studies can influence the design of further interventional trials [17, 42]. Uncontrolled observational studies, however, give little information about effects of treatment [47], and their weak internal validity must be addressed [20]. A particular method that has been discussed is the Best Case Series [29, 90–92].

The use of quantitative methods, such as factorial and experimental designs [20, 24, 63, 72, 93], has also been proposed. N-of-1 trials (repeated intervention of 1 approach in 1 person) were discussed extensively as a methodology to achieve valid results on the level of the individual patient. It could be appropriate when studying customised treatment of many CAM modalities [20, 49, 72, 74, 94, 95]. However, these trials are uncommon in published research and need to be planned and executed carefully [96].

Qualitative Research Methods

In relation to studies of outcomes of specific therapies, qualitative research may be used to assess the subjective views of individuals [14, 8, 25, 26, 44, 97, 98]. This can help to establish a patient-centred mechanistic understanding of the intervention and its impact, irrespective of whether mechanisms and objective outcomes of treatments are known [16, 26, 56, 97–100]. Qualitative research is unsuitable when trying to establish causal relationships or specific physiological outcomes [101], but is relevant for the investigation of changes in subjective approaches to health and illness [5]. Specific qualitative research methods have been introduced in the literature, such as ethnographic research, interviews and focus groups [5, 16, 98, 102–104]. Case reporting and case studies are particularly valuable to establish complex and contextualised views

of the topic under study [67], to gather basic knowledge about CAM treatments [89] or to identify relevant, but uncommon outcomes [89, 105]. However, rigour and sophistication of case reports could be improved [10, 67, 106].

There was a strong consensus that both qualitative and quantitative methods are valuable and should be combined in the CAM research agenda, e.g., qualitative methods to formulate hypothesis on mechanisms (which might be tested by quantitative methods) as well as in specific clinical studies, e.g., to assess reasons for dropouts, identification of the most relevant outcomes or to generally improve interventions [2, 14, 16, 18, 22, 25, 26, 28, 42, 71, 98, 100, 102, 107–110]. The use of qualitative methods has been particularly discussed as a preliminary basis for preparation of clinical trials [25, 28, 29, 79, 97, 101].

Applying Research Methods Used in Conventional Medicine to CAM

Research methods used in conventional medicine can and should be used for research in CAM as well [7, 15, 17, 44, 55, 73, 81, 87, 111–114]. Most authors agreed that the methodological standards of medical research can be applied to CAM research [4, 11, 13, 17, 29, 32, 35, 40, 46, 47, 70, 115, 116], but it might be necessary to adapt the research designs in some areas [6, 12, 15, 43, 57, 58, 62, 69, 87, 88, 117, 118] to account for the complexity of CAM interventions [15, 17, 87, 119, 120]. This is the case not only for CAM, but also for complex and individualised treatments in conventional medicine [72]. However, some authors felt that the underlying assumptions between conventional medicine and CAM differ so fundamentally [8, 18, 39, 64, 121, 122] that specific research methods for CAM are necessary.

Research Priorities

No definite statement can be made concerning the question of which kind of research should be prioritised in CAM, but it was argued that the specification of research priorities is important, as the methods of assessment must be derived from the research question and not vice versa [13]. Various criteria were proposed for deciding on the priorities of future CAM research in general, such as prevalence of use and burden of disease [7, 8, 29, 45, 46, 81, 82, 92, 107, 123–126], and also for specific fields and modalities of CAM [76, 78, 114, 123, 127, 128], where priorities might differ [129]. The context, foundations and philosophical background of CAM treatments [13, 26, 28, 57, 58, 71, 76, 97, 99, 119, 121, 130–132] are an important basis through which to understand the differences between CAM practices and conventional medicine. The safety of different CAM treatments needs to be assessed [46, 57, 58, 64, 82, 89, 91, 119, 133] to protect patients using CAM [46], even though CAM is generally considered safe [55, 81].

There were 2 contradicting views regarding effectiveness versus efficacy studies. Although there seems to be no disa-

greement that both types of research have their own place, validity and importance [13, 33, 36, 66, 82, 88], some authors argue [11, 36, 48, 57, 58] that efficacy research should be prioritised over effectiveness research to legitimise the use of CAM and to help to increase acceptance [55, 108, 134]. Other authors state that efficacy research to examine specific effects should not be undertaken until overall effectiveness of the therapy in question is demonstrated to prevent misuse of scarce resources [76, 81, 119, 135]. This discussion also reflects different opinions on the importance and value of specific and non-specific effects within the whole of clinical practice [18, 19, 36, 53, 66, 78, 81, 82, 85, 86, 136–140].

An integrative research approach has been described as simultaneous research into mechanisms and overall effectiveness of CAM treatments [13, 31, 88]. The health economic evaluation of CAM treatments was seen as particularly relevant in modern healthcare [141, 142]. Research into the mechanisms of placebo, context or meaning effects were also seen as important to determine appropriate control groups and their respective explanatory power [143–145], to explain potentially contradictory study results [144] and to maximise these effects in clinical practice [46, 144].

Research Strategies and General Frameworks on Research in CAM

Some authors have developed general frameworks for CAM. A number of frameworks are applicable; many have overlapping concepts and may be described as ‘whole systems research’ [20, 89, 99, 130], ‘outcome research’ [44, 52, 66, 105, 146–148] or ‘health services research’ [76]. These approaches focus on the investigation of processes and outcomes in a systemic manner [130] in routine clinical practice [76]. They primarily reflect the concepts of effectiveness research and are designed to take the complexity of CAM into account [20, 87] while ensuring maximal external validity and clinical relevance [130, 149].

An approach that has received considerable attention is the ‘reversed research strategy’ for CAM, in contrast to drug research [57, 58, 76, 81, 119], where initial observational research in the context of areas, such as usage and safety, is followed by research into the overall effectiveness and then by efficacy research.

Concepts, such as the ‘evidence house’ [13], the ‘circular research model’ [12] or the ‘rational sequences of research designs’ [81] put emphasis on a broad perspective of research designs to gather evidence on the effects of CAM. A general framework to explore ‘healing relationships’ is suggested [23], again with emphasis on methodological pluralism. Cognition-based medicine (CBM) [150] is suggested as an alternative or additional framework for studying the perceived causality of treatment effects.

The Role of Different Modalities in CAM Research

Issues concerning a broad range of different CAM modalities in CAM research have been discussed in the literature, with acupuncture (as part of Chinese medicine) and homeopathy being the specific CAM modalities addressed most frequently. Use and design of RCTs in acupuncture research have been discussed extensively [3, 15, 32, 40, 43, 48, 50, 55, 151–153]. A major issue is the choice of appropriate control groups (including the design of credible placebo and sham treatments) and blinding [32, 33, 102, 143–145, 152, 154, 155]. Specific acupuncture-related suggestions for further research have also been given [57, 58, 85, 108, 127, 145]. Similarly, specific issues involving in the design of homeopathic studies have been discussed in detail [75, 112, 113, 156, 157], e.g., the separation of non-specific and specific effects [68, 80] and the handling of patient preferences within a randomisation procedure [88]. The shift from efficacy to effectiveness studies in homeopathy [78, 84] has been suggested to be of more clinical value.

A specific argument that has been raised regarding dietary supplements and herbal medicine is their varying quality and/or composition since there is no adequate standardisation of production for these medicines [30, 55, 158, 159]. Developing an appropriate placebo is crucial especially when there is a difference of taste between the active drug and suggested placebo [49, 99, 158]. There were fewer modality-specific publications for Ayurveda [21], bodywork (such as Feldenkrais) [37], chiropractic [18, 25, 76, 89], classic Arabic medicine [103], diet [73, 120], healing [22, 23, 53, 56, 107, 131], hypnosis [86, 136], traditional Japanese medicine [123], massage [93], meditation [2, 100], Oriental medicine [6], (intercessory) prayer [24, 42, 160], Qigong [51], reflexology [9], Tai Chi [62] and Yoga [115].

Discussion

This literature review summarises and reflects the on-going discussion within the scientific community regarding CAM research over the last 20 years. To the best of our knowledge, this is the first systematic review, following a clearly defined protocol, aimed at assessing the current situation of clinical and epidemiological research methodology in CAM. However, developing definitions of inclusion and exclusion criteria has been proved difficult. Also, although 2 reviewers conducted reference selection and 3 reviewers checked the full texts, first screening was only done by 1 reviewer.

In light of the current literature on CAM research methodology there is broad consensus that the commonly accepted research methods that are used in conventional medicine can and should be applied to evaluate CAM. This applies especially to RCTs. However, the literature reflects a movement from double-blind, placebo-controlled, randomised trials (to explain specific mechanisms and efficacy, as conducted in

drug-research) towards more pragmatic trials that compare meaningful clinical alternatives in heterogeneous groups of patients. Efficacy research was hampered by a lack of consensus-based and testable underlying theories for many CAM modalities, e.g., when designing appropriate placebo or sham treatment. The assumptions underlying the rationale of double-blind placebo-controlled RCTs were also difficult to fulfil for most CAM modalities, e.g., patient and treatment-provider blinding. Consequently, the results of efficacy research have often been inconclusive and difficult to interpret. On the other hand, research into the overall clinical effects of CAM promises more relevant results for clinical decision-making, and within the framework of comparative effectiveness research RCTs of high methodological quality are possible. These challenges and the current trend towards the evaluation of treatments in clinical contexts are not restricted to CAM but affect all areas of complex interventions in medicine [161–163].

Giving priority to comparative effectiveness research does not devalue the importance of basic research on mechanisms of action in CAM, which is needed to facilitate interpretation of efficacy and effectiveness research. A previous independent advisory group [164] stated that trials into effectiveness and cost-effectiveness are primarily needed, but the mechanisms of action of CAM also need to be assessed. In addition, further basic research is needed on the mechanisms of action of placebo intervention or sham controls.

Most authors are in favour of a broad integration of different research methods to gather evidence about the clinical effects of CAM. There is a strong consensus that both qualitative and quantitative methods are valuable and should be combined within the CAM research agenda using a mixed methods approach. This would involve qualitative methodology, for example, to understand the feasibility of running a study, developing the appropriate outcomes and formulating hypotheses about the psychological mechanisms involved in the complex intervention. This information would then be evaluated utilising quantitative methods in specific clinical studies.

The above-mentioned aspects in clinical and epidemiological CAM research were discussed at a CAMbrella workshop with distinguished experts in the field of CAM research to develop recommendations for further research into CAM. The invited experts were Wayne Jonas, Klaus Linde, Hugh MacPherson, Charlotte Paterson, Harald Walach and Claudia Witt and as members of CAMbrella's Advisory Board Seamus Connolly and Peter Zimmermann. These recommendations form the basis of the CAMbrella 'roadmap for future clinical and epidemiological research in CAM'.

Disclosure Statement

This project was funded as part of CAMbrella Work Package 7 FP7-HEALTH-2009-3.1-3 (Grant No. 241951).

References

- Lewith GT, Jonas WB, Walach H (eds): *Clinical Research in Complementary Therapies*, ed. 2, Edinburgh, Elsevier, 2011.
- Caspi O, Burleson KO: Methodological challenges in meditation research. *Adv Mind Body Med* 2005; 21:4–11.
- Sherman K, Cherkin D: Developing methods for acupuncture research: rationale for and design of a pilot study evaluating the efficacy of acupuncture for chronic low back pain. *Altern Ther Health Med* 2003;9:54–60.
- Vickers A, Cassileth B, Ernst E, Fisher P, Goldman P, Jonas WB, Kang S, Lewith GT, Schulz K, Silagy C: How should we research unconventional therapies? A panel report from the Conference on Complementary and Alternative Medicine Research Methodology, National Institutes of Health. *Int J Technol Assess Health Care* 1997;13:111–121.
- Zachariae R, Johannessen H: A methodological framework for evaluating the evidence for complementary and alternative medicine (CAM) for cancer. *Cancers* 2011;3:773–788.
- Julliard K, Citkovitz C, McDaniel D: Towards a model for planning clinical research in oriental medicine. *Explore* 2007;3:118–127.
- Lewith GT, Holgate S: CAM research and development. *Complement Ther Nurs Midwifery* 2000;6: 19–24.
- Jonas WB: Policy, the public, and priorities in alternative medicine research. *Ann Am Acad Polit Soc Sci* 2002;583:29–43.
- Mackereth P, Dryden SL, Frankel B: Reflexology: recent research approaches. *Complement Ther Nurs Midwifery* 2000;6:66–71.
- Thompson TDB: Can the caged bird sing? Reflections on the application of qualitative research methods to case study design in homeopathic medicine. *BMC Med Res Methodol* 2004;4:4.
- Vickers A: The NIH Methodology Conference: the methodology debate in the United Kingdom during the past ten years. *J Altern Complement Med* 1995;1:209–212.
- Walach H, Falkenberg T, Fønnebø V, Lewith GT, Jonas WB: Circular instead of hierarchical: methodological principles for the evaluation of complex interventions. *BMC Med Res Methodol* 2006;6:29.
- Jonas WB: Building an evidence house: challenges and solutions to research in complementary and alternative medicine. *Forsch Komplementarmed Klass Naturheilkd* 2005;12:159–167.
- Vuckovic N: Integrating qualitative methods in randomized controlled trials: the experience of the Oregon Center for Complementary and Alternative Medicine. *J Altern Complement Med* 2002;8: 225–227.
- Tamayo C, Boon H, Ghishan F, Trinh K: Research methodology: evaluating complementary and alternative therapies. *Drug Information J* 2002;36: 535–548.
- Broom A: Using qualitative interviews in CAM research: a guide to study design, data collection and data analysis. *Complement Ther Med* 2005;13:65–73.
- Levin J, Glass T, Kushi L, Schuck J, Steele L, Jonas WB: Quantitative methods in research on complementary and alternative medicine: a methodological manifesto. *Med Care* 1997;35:1079–1094.
- Gatterman MI: A patient-centered paradigm: a model for chiropractic education and research. *J Altern Complement Med* 1995;1:371–386.
- Macpherson H, Peters D, Zollman C: Closing the evidence gap in integrative medicine. *Br Med J* 2009;339:b3572–b3572.
- Verhoef MJ, Lewith GT, Ritenbaugh C, Boon H, Fleishman S, Leis A: Complementary and alternative medicine whole systems research: beyond identification of inadequacies of the RCT. *Complement Ther Med* 2005;13:206–212.
- Hardy M: Research in ayurveda: where do we go from here? *Altern Ther Health Med* 2001;7:34–36.
- Florczak KL: Gathering information on spirituality: from whose perspective? *Nurs Sci Q* 2010;23: 201–205.
- Miller W, Crabtree B, Duffy M, Epstein R, Stange K: Research guidelines for assessing the impact of healing relationships in clinical medicine. *Altern Ther Health Med* 2003;9:A80–A95.
- Masters KS, Spielmanns GI: Prayer and health: review, meta-analysis, and research agenda. *J Behav Med* 2007;30:329–338.
- Coulter ID: Alternative philosophical and investigatory paradigms for chiropractic. *J Manipulative Physiol Ther* 1993;16:419–424.

- 26 Hagedorn ME, Zahourek RP: Research paradigms and methods for investigating holistic nursing concerns. *Nurs Clin North Am* 2007;42:335–353.
- 27 Heusser P: Probleme von Studiendesigns mit Randomisation, Verblindung und Placebogabe. *Forsch Komplementarmed Klass Naturheilkd* 1999;6:89–102.
- 28 Verhoef MJ, Casebeer AL, Hilsden RJ: Assessing efficacy of complementary medicine: adding qualitative research methods to the Gold Standard. *J Altern Complement Med* 2002;8:275–281.
- 29 Wyatt G, Post-White J: Future direction of complementary and alternative medicine (CAM) education and research. *Semin Oncol Nurs* 2005;21:215–224.
- 30 Harlan WR: New opportunities and proven approaches in complementary and alternative medicine research at the National Institutes of Health. *J Altern Complement Med* 2001;7(suppl1):53–59.
- 31 Langevin HM, Wayne PM, Macpherson H, Schnyer R, Milley RM, Napadow V, Lao L, Park J, Harris RE, Cohen M, Sherman KJ, Haramati A, Hammerschlag R: Paradoxes in acupuncture research: strategies for moving forward. *Evid Based Complement Alternat Med* 2011;2011:180805.
- 32 Ernst E, White AR: A review of problems in clinical acupuncture research. *Am J Chin Med* 1997;25:3–11.
- 33 Richardson J: The use of randomized control trials in complementary therapies: exploring the issues. *J Adv Nurs* 2000;32:398–406.
- 34 Bensoussan A: Contemporary acupuncture: the difficulties of research across scientific paradigms. *Am J Acupunct* 1991;19:357–365.
- 35 Ernst E: What's the point of rigorous research on complementary/alternative medicine? *J R Soc Med* 2002;95:211–213.
- 36 Hyland M: Methodology for the scientific evaluation of complementary and alternative medicine. *Complement Ther Med* 2003;11:146–153.
- 37 Mehling WE, DiBlasi Z, Hecht F: Bias control in trials of bodywork: a review of methodological issues. *J Altern Complement Med* 2005;11:333–342.
- 38 Gatchel R, Maddrey A: Clinical outcome in complementary and alternative medicine: an overview of experimental design and analysis. *Altern Ther Health Med* 1998;4:36–42.
- 39 Mason S, Tovey P, Long AF: Evaluating complementary medicine: methodological challenges of randomised controlled trials. *BMJ* 2002;325:832–834.
- 40 Endres H, Zenz M, Schaub C, Molsberger A, Haake M, Streitberger K, Skipka G, Maier C: Zur Problematik von Akupunkturstudien am Beispiel der Methodik von Gerac. *Schmerz* 2005;19:201–213.
- 41 Sikorskii A, Wyatt G, Victorson D, Faulkner G, Rahbar M: Methodological issues in trials of complementary and alternative medicine interventions. *Nurs Res* 2009;58:444–451.
- 42 Targ D: Research methodology for studies of prayer and distant healing. *Complement Ther Nurs Midwifery* 2002;8:29–41.
- 43 Walji R, Boon H: Redefining the randomized controlled trial in the context of acupuncture research. *Complement Ther Clin Pract* 2006;12:91–96.
- 44 Bell IR, Caspi O, Schwartz GER, Grant KL, Gaudet TW, Rychener D, Maizes V, Weil A: Integrative medicine and systemic outcomes research: issues in the emergence of a new model for primary health care. *Arch Intern Med* 2002;162:133–140.
- 45 Nahin RL, Straus SE: Research into complementary and alternative medicine: problems and potential. *BMJ* 2001;322:161–164.
- 46 Ernst E: Research priorities in CAM. *Complement Ther Med* 2001;9:186–187.
- 47 Ernst E, Filshie J, Hardy J: Evidence-based complementary medicine for palliative cancer care: does it make sense? *Palliat Med* 2003;17:704.
- 48 Shea JL: Applying evidence-based medicine to traditional chinese medicine: debate and strategy. *J Altern Complement Med* 2006;12:255–263.
- 49 Eskinazi D: Methodologic considerations for research in traditional (alternative) medicine. *Oral Surg Oral Med Oral Pathol Oral Radiol Endod* 1998;86:678–681.
- 50 Birch S: Clinical research on acupuncture: part 2. Controlled clinical trials, an overview of their methods. *J Altern Complement Med* 2004;10:481–498.
- 51 Ai AL, Peterson C, Gillespie B, Bolling S, Jessup M, Behling A, Pierce F: Designing clinical trials on energy healing: ancient art encounters medical science. *Altern Ther Health Med* 2001;7:83–90.
- 52 Walach H, Jonas WB, Lewith GT: The role of outcomes research in evaluating complementary medicine alternative medicine. *Altern Ther Health Med* 2002;8:88–95.
- 53 Warber S, Gordon A, Gillespie B, Olson M, Assefi N: Standards for conducting clinical biofield energy healing research. *Altern Ther Health Med* 2003;9:A54–A64.
- 54 Berman BM: Seminal studies in acupuncture research. *J Altern Complement Med* 2001;7(suppl1):129–137.
- 55 Berman JD, Straus SE: Implementing a research agenda for complementary and alternative medicine. *Annu Rev Med* 2004;55:239–254.
- 56 Brown CK: Methodological problems of clinical research into spiritual healing: the healer's perspective. *J Altern Complement Med* 2000;6:171–176.
- 57 Tang JL: Research priorities in traditional Chinese medicine. *BMJ* 2006;333:391–394.
- 58 Tang JL, Leung PC: An efficacy-driven approach to the research and development of traditional Chinese medicine: Hong Kong Med J 2001;7:375–380.
- 59 Block KI, Burns B, Cohen AJ, Dobs AS, Hess SM, Vickers A: Point-counterpoint: using clinical trials for the evaluation of integrative cancer therapies. *Integr Cancer Ther* 2004;3:66–81.
- 60 Hyman M: The evolution of research, part 1: meeting the needs of systems medicine. *Altern Ther Health Med* 2006;12:10–11.
- 61 Walach H: The efficacy paradox in randomized controlled trials of CAM and elsewhere: beware of the placebo trap. *J Altern Complement Med* 2001;7:213–218.
- 62 Wayne PM, Kaptchuk TJ: Challenges inherent to t'ai chi research: part I – T'ai chi as a complex multicomponent intervention. *J Altern Complement Med* 2008;14:95–102.
- 63 Hart A: What is the research question? A case study in the early stages of design of a randomised controlled trial for a complementary therapy. *Complement Ther Med* 2003;11:42–45.
- 64 Archer C: Research issues in complementary therapies. *Complement Ther Nurs Midwifery* 1999;5:108–114.
- 65 Ziegler R: Mistletoe preparation Iscador: are there methodological concerns with respect to controlled clinical trials? *Evid Based Complement Alternat Med* 2009;6:19–30.
- 66 Riley D, Berman B: Complementary and alternative medicine in outcomes research. *Altern Ther Health Med* 2002;8:36–37.
- 67 Anderson R: The efficacy of ethnomedicine: research methods in trouble. *Med Anthropol* 1991;13:1–17.
- 68 Weatherley-Jones E, Thompson E, Thomas K: The placebo-controlled trial as a test of complementary and alternative medicine: observations from research experience of individualised homeopathic treatment. *Homeopathy* 2004;93:186–189.
- 69 Edwards R: Our research approaches must meet the goal of improving patient care. *Altern Ther Health Med* 1997;3:100.
- 70 Ernst E, Canter PH: Interactions between specific and non-specific treatment effects. *Homeopathy* 2005;94:67.
- 71 Boon H, Macpherson H, Fleishman S, Grimsgaard S, Koithan M, Norheim AJ, Walach H: Evaluating complex healthcare systems: a critique of four approaches. *Evid Based Complement Alternat Med* 2007;4:279–285.
- 72 Staud R: Effectiveness of CAM therapy: understanding the evidence. *Rheum Dis Clin North Am* 2011;37:9–17.
- 73 Zander M, Wargovich M, Herbert J: Methodological considerations in the study of diet as part of complementary and alternative medicine modalities. *Altern Ther Health Med* 2004;10:56–61.
- 74 Gaus W, Hoegel J: Studies on the efficacy of unconventional therapies: problems and designs. *Arzneimittelforschung* 1995;45:88–92.
- 75 Walach H: Is homeopathy amenable to research? *Schweiz Rundschau Med* 1994;83:1439–1447.
- 76 Coulter ID, Khorsan R: Is health services research the holy grail of complementary and alternative medicine research? *Altern Ther Health Med* 2008;14:40–44.
- 77 Margolin A: Liabilities involved in conducting randomized clinical trials of CAM therapies in the absence of preliminary, foundational studies: a case in point. *J Altern Complement Med* 1999;5:103–104.
- 78 Walach H, Jonas WB, Ives J, van Wijk R, Weingartner O: Research on homeopathy: state of the art. *J Altern Complement Med* 2005;11:813–829.
- 79 Aickin M: The importance of early phase research. *J Altern Complement Med* 2007;13:447–450.
- 80 Brien S, Lachance L, Lewith GT: Are the therapeutic effects of homeopathy attributed to the consultation, the homeopathic remedy, or both? A protocol for a future exploratory feasibility trial in patients with rheumatoid arthritis. *J Altern Complement Med* 2004;10:499–502.
- 81 Cardini F, Wade C, Regalia AL, Gui S, Li W, Raschetti R, Kronenberg F: Clinical research in traditional medicine: priorities and methods. *Complement Ther Med* 2006;14:282–287.
- 82 Firenzuoli F, Gori L: Herbal medicine today: clinical and research issues. *Evid Based Complement Alternat Med* 2007;4(Suppl1):37–40.
- 83 Macpherson H: Pragmatic clinical trials. *Complement Ther Med* 2004;12:136–140.
- 84 Dean ME: More trials, fewer placebos, please. *Br Homeopath J* 2000;89:191–194.
- 85 MacPherson H: Acupuncture research: time to shift from theoretical to practical questions. *J Altern Complement Med* 2006;12:837–639.
- 86 Hammond D: The need for clinically relevant research. *Am J Clin Hypn* 1998;41:2–6.
- 87 Witt CM: Weitere Forschung ist die Basis für Integration in die Versorgung. *Dtsch Arztebl* 2009;106:1786–1789.
- 88 Oberbaum M, Vithoulkas G: Clinical trials of classical homeopathy: reflections on appropriate research designs. *J Altern Complement Med* 2003;9:105–111.
- 89 Hawk C, Khorsan R, Lisi AJ, Ferrance RJ, Evans MW: Chiropractic care for nonmusculoskeletal conditions: a systematic review with implications for whole systems research. *J Altern Complement Med* 2007;13:491–512.

- 90 Hess D: Complementary or alternative? Stronger vs weaker integration policies. *Am J Public Health* 2002;92:1579–1581.
- 91 Launsø L, Drageset B, Fønnebø V, Jacobson J, Haahr N, White J, Salamonson A, Horneber M, Egeland E: Exceptional disease courses after the use of CAM: selection, registration, medical assessment, and research. An international perspective. *J Altern Complement Med* 2006;12:607–613.
- 92 Nahin RL: Use of the best case series to evaluate complementary and alternative therapies for cancer: a systematic review. *Semin Oncol* 2002;29:552–562.
- 93 Ezzo J: What can be learned from Cochrane systematic reviews of massage that can guide future research? *J Altern Complement Med* 2007;13:291–295.
- 94 Johnston BC, Mills E: N-of-1 randomized controlled trials: an opportunity for complementary and alternative medicine evaluation. *J Altern Complement Med* 2004;10:979–984.
- 95 Sung L, Feldman BM: N-of-1 trials: innovative methods to evaluate complementary and alternative medicines in pediatric cancer. *J Pediatr Hematol Oncol* 2006;28:263–266.
- 96 Hart A, Sutton CJ: N-of-1 trials and their combination: suitable approaches for CAM research? *Complement Ther Med* 2003;11:213–214.
- 97 Ribeaux P, Spence M: CAM evaluation: what are the research questions? *Complement Ther Med* 2001;9:188–193.
- 98 Broom A, Adams J: Current issues and future directions in complementary and alternative medicine (CAM) research. *Complement Ther Med* 2007;15:217–220.
- 99 Zick SM, Schwabl H, Flower A, Chakraborty B, Hirschhorn K: Unique aspects of herbal whole system research. *Explore* 2009;5:97–103.
- 100 Fonteyn M, Bauer-Wu S: Using qualitative evaluation in a feasibility study to improve and refine a complementary therapy intervention prior to subsequent research. *Complement Ther Clin Pract* 2005;11:247–252.
- 101 Walker L: Testing complementary and alternative therapies within a research protocol. *Eur J Cancer* 1999;35:1614–1618.
- 102 Moroz A: Issues in acupuncture research: the failure of quantitative methodologies and the possibilities for viable, alternative solutions. *Am J Acupunct* 1999;27:95–103.
- 103 Graz B, Falquet J, Morency P: Rapid assessment of alternative medicine through a comparison of the expected and observed progress of patients: a feasibility study of the prognosis/follow-up method. *J Altern Complement Med* 2003;9:755–761.
- 104 Potrata B: 'She did, he said': the use of ethnography in CAM research. *Complement Ther Med* 2005;13:131–138.
- 105 Schulman D: The unexpected outcomes of acupuncture: case reports in support of refocusing research designs. *J Altern Complement Med* 2004;10:785–789.
- 106 Baas C: The challenges of clinical case reporting. Delphi Project Conference, London, 2 April 2003. *Homeopathy* 2003;92:229–231.
- 107 Mitchell A: Researching healing: a psychologist's perspective. *J Altern Complement Med* 2000;6:181–186.
- 108 Lewith GT, White PJ, Kaptchuk TJ: Developing a research strategy for acupuncture. *Clin J Pain* 2006;22:632–638.
- 109 Anderson R: On quantitative and qualitative research. *J Altern Complement Med* 1998;4:203–204.
- 110 Biley FC, Freshwater D: Trends in nursing and midwifery research and the need for change in complementary therapy research. *Complement Ther Nurs Midwifery* 1999;5:99–102.
- 111 Ziegler R: Elements of therapeutic research structure. *Forsch Komplementarmed Klass Naturheilkd* 2004;11(suppl1):5–12.
- 112 Kirkby R, Calabrese C, Kaltman L, Monnier J, Herscu P: Methodological considerations for future controlled influenza treatment trials in complementary and alternative medicine. *J Altern Complement Med* 2010;16:275–283.
- 113 Kirkby R, Herscu P: Homeopathic trial design in influenza treatment. *Homeopathy* 2010;99:69–75.
- 114 Post-White J, Hawks R, O'Mara A, Ott MJ: Future directions of CAM research in pediatric oncology. *J Pediatr Oncol Nurs* 2006;23:265–268.
- 115 Ramaratnam S: Yoga for epilepsy: methodological issues. *Seizure* 2001;10:3–6.
- 116 Ernst E: Research into complementary/alternative medicine: an attempt to dispel the myths. *Int J Clin Pract* 2001;55:376–379.
- 117 Chiappelli F, Prolo P, Rosenblum M, Edgerton M, Cajulis OS: Evidence-based research in complementary and alternative medicine. II: the process of evidence-based research. *Evid Based Complement Alternat Med* 2006;3:3–12.
- 118 Liang F: Thinking on clinical research of acupuncture. *Chin J Integr Med* 2007;13:168–169.
- 119 Fønnebø V, Grimsgaard S, Walach H, Ritenbaugh C, Norheim AJ, MacPherson H, Lewith GT, Launsø L, Koithan M, Falkenberg T, Boon H, Aickin M: Researching complementary and alternative treatments – the gatekeepers are not at home. *BMC Med Res Methodol* 2007;7:7.
- 120 Hoffmann I: Transcending reductionism in nutrition research. *Am J Clin Nutr* 2003;78(suppl3):514–516.
- 121 Hufford D: Culturally grounded review of research assumptions. *Altern Ther Health Med* 1996;2:47–53.
- 122 Jagtenberg T, Evans S, Grant A, Howden I, Lewis M, Singer J: Evidence-based medicine and naturopathy. *J Altern Complement Med* 2006;12:323–328.
- 123 Watanabe K, Matsuura K, Gao P, Hottenbacher L, Tokunaga H, Nishimura K, Imazu Y, Reissenweber H, Witt CM: Traditional Japanese kampo medicine: clinical research between modernity and traditional medicine – the state of research and methodological suggestions for the future. *Evid Based Complement Alternat Med* 2011;2011:513842.
- 124 Fisher P, van Haselen R, Hardy K, Berkovitz S, McCarney R: Effectiveness gaps: a new concept for evaluating health service and research needs applied to complementary and alternative medicine. *J Altern Complement Med* 2004;10:627–632.
- 125 Linder SH: Assessing alternative medicine: methodological and research policy concerns. *Int J Technol Assess Health Care* 2003;19:435–445.
- 126 Nahin RL: Identifying and pursuing research priorities at the National Center for Complementary and Alternative Medicine. *FASEB J* 2005;19:1209–1215.
- 127 Witt CM: Clinical research on acupuncture – concepts and guidance on efficacy and effectiveness research. *Chin J Integr Med* 2011;17:166–172.
- 128 Herbert CP, Verhoef M, White M, O'Beirne M, Doll R: Complementary therapy and cancer: decision making by patients and their physicians setting a research agenda. *Patient Educ Couns* 1999;38:87–92.
- 129 Kelner M, Boon H, Wellman B, Welsh S: Complementary and alternative groups contemplate the need for effectiveness, safety and cost-effectiveness research. *Complement Ther Med* 2002;10:235–239.
- 130 Ritenbaugh C, Verhoef OM, Fleishman S, Leis A: Whole systems research: a discipline for studying complementary and alternative medicine. *Altern Ther Health Med* 2003;9:32–36.
- 131 Jonas WB, Chez R: The role and importance of definitions and standards in healing research. *Altern Ther Health Med* 2003;9(suppl3):5–9.
- 132 Waldram JB: The efficacy of traditional medicine: current theoretical and methodological issues. *Med Anthropol* 2000;14:603–625.
- 133 Jacobson J, Workman S, Kronenberg F: Research on complementary and alternative therapies for cancer: issues and methodological considerations. *J Am Med Womens Assoc* 1999;54:177–180.
- 134 Ahn A, Kaptchuk TJ: Advancing acupuncture research. *Altern Ther Health Med* 2005;11:40–45.
- 135 Linde K: Invited commentary on Hyland ME: methodology for the scientific evaluation of complementary and alternative medicine. *Complement Ther Med* 2003;11:154–155.
- 136 Amundson J, Alladin A, Gill E: Efficacy vs. effectiveness research in psychotherapy: implications for clinical hypnosis. *Am J Clin Hypn* 2003;46:11–24.
- 137 Melchart D: Universitäre Forschung in Naturheilkunde und Komplementärmedizin – Perspektiven und Standortbestimmung. *Forsch Komplementarmed Klass Naturheilkd* 2003;10:176–178.
- 138 Lewith GT: Can practitioners be researchers? *Complement Ther Med* 2004;12:2–5.
- 139 Aickin M: Comparative effectiveness research and CAM. *J Altern Complement Med* 2010;6:1–2.
- 140 Leibrich J: Measurement of efficacy: a case for holistic research. *Complement Med Res* 1990;4:21–25.
- 141 Andrews GJ: Addressing efficiency: economic evaluation and the agenda for CAM researchers. *Complement Ther Clin Pract* 2005;11:253–261.
- 142 Witt CM: Health economic studies on complementary and integrative medicine. *Forsch Komplementarmed Klass Naturheilkd* 2011;18:6–9.
- 143 Lewith GT, Vincent C: Evaluation of the clinical effects of acupuncture. *Pain Forum* 1995;4:29–39.
- 144 O'Connell NE, Wand BM, Goldacre B: Interpretive bias in acupuncture research?: A case study. *Eval Health Prof* 2009;32:393–409.
- 145 Wayne PM, Hammerslag R: Resolving paradoxes in acupuncture research: a roundtable discussion. *J Altern Complement Med* 2009;15:1039–1044.
- 146 Caspi O, Bell IR: One size does not fit all: aptitude × treatment interaction (ATI) as a conceptual framework for complementary and alternative medicine outcome research. Part II – research designs and their applications. *J Altern Complement Med* 2004;10:698–705.
- 147 Caspi O, Bell IR: One size does not fit all: Aptitude × treatment interaction (ATI) as a conceptual framework for complementary and alternative medicine outcome research. Part I – what is ATI research? *J Altern Complement Med* 2004;10:580–586.
- 148 Khorsan R, York A, Coulter ID, Wurzman R, Walter JA, Coeytaux RR: Patient-based outcome assessment instruments in acupuncture research. *J Altern Complement Med* 2010;16:27–35.
- 149 Hyman M: The evolution of research. Part 2: the clinician's dilemma – treating systems, not diseases. *Altern Ther Health Med* 2006;12:10–13.

- 150 Kiene H: What is cognition-based medicine (in German). *Z Arztl Fortbild Qualitatssich* 2005;99: 301–306.
- 151 Paterson C, Dieppe P: Characteristic and incidental (placebo) effects in complex interventions such as acupuncture. *BMJ* 2005;330:1202–1205.
- 152 White A, Filshie J, Cummings T: Clinical trials of acupuncture: consensus recommendations for optimal treatment, sham controls and blinding. *Complement Ther Med* 2001;9:237–245.
- 153 Smith WB: Research methodology: implications for CAM pain research. *Clin J Pain* 2004;20:3–7.
- 154 Trinh K: The challenges of nonpharmacological trials: blinding and other issues using acupuncture research as an example. *Drug Information J* 2002; 36:509–511.
- 155 Hammerschlag R: Methodological and ethical issues in clinical trials of acupuncture. *J Altern Complement Med* 1998;4:159–171.
- 156 Vickers A: Clinical trials of homeopathy and placebo: analysis of a scientific debate. *J Altern Complement Med* 2000;6:49–56.
- 157 Fisher P: The development of methodology in homeopathy. *Complement Ther Nurs Midwifery* 1995;1:168–174.
- 158 Oberle K, Allen M: Clinical trials with complementary therapies. *West J Nurs Res* 2005;27:232–239.
- 159 Solomon PR, Michalczuk DE: Toward establishing guidelines for evaluating cognitive enhancement with complementary and alternative medicines. *Eval Health Prof* 2009;32:370–392.
- 160 Sloan R, Ramakrishnan R: Science, medicine and intercessory prayer. *Perspect Biol Med* 2006;49: 504–514.
- 161 VanLare JM, Conway PH, Sox HC: Five next steps for a new national program for comparative-effectiveness research. *N Engl J Med* 2010; 362:970–973.
- 162 Craig P, Dieppe P, Macintyre S, Michie S, Nazareth I, Petticrew M: Developing and evaluating complex interventions: The new Medical Research Council guidance. *BMJ* 2008;337:979–983.
- 163 Zwarenstein M, Treweek S, Gagnier JJ, Altman DG, Tunis S, Haynes B, Oxman AD, Moher D: Improving the reporting of pragmatic trials: an extension of the CONSORT statement. *BMJ* 2008;337:a2390.
- 164 Assessing Complementary Practice: Building Consensus on Appropriate Research Methods. Report of an Independent Advisory Group. The Kings Fund, London, 2009.
- 165 Long AF: Outcome measurement in complementary and alternative medicine: unpicking the effects. *J Altern Complement Med* 2002;8:777–786.
- 166 Buchanan DR, White JD, O'Mara AM, Kelaghan JW, Smith WB, Minasian LM: Research-design issues in cancer-symptom-management trials using complementary and alternative medicine: lessons from the National Cancer Institute Community Clinical Oncology Program experience. *J Clin Oncol* 2005;23:6682–6689.
- 167 Joyce CR: Placebo and complementary medicine. *Lancet* 1994;344:1279–1281.
- 168 Koog Y, Min B: Does random participant assignment cause fewer benefits in research participants? Systematic review of partially randomized acupuncture trials. *J Altern Complement Med* 2009;15:1107–1113.
- 169 Caspi O, Millen C, Sechrest L: Integrity and research: introducing the concept of dual blindness. How blind are double-blind clinical trials in alternative medicine? *J Altern Complement Med* 2000;6:493–498.
- 170 Giordano J, Engebretson J, Garcia MK: Challenges to complementary and alternative medical research: focal issues influencing integration into a cancer care model. *Integr Cancer Ther* 2005; 4:210–218.
- 171 Aickin M: Participant-centered analysis in complementary and alternative medicine comparative trials. *J Altern Complement Med* 2003;9:949–957.
- 172 Schnyer RN, Allen JJ: Bridging the gap in complementary and alternative medicine research: manualization as a means of promoting standardization and flexibility of treatment in clinical trials of acupuncture. *J Altern Complement Med* 2002;8:623–634.
- 173 Paterson C, Baarts C, Launsø L, Verhoef MJ: Evaluating complex health interventions: a critical analysis of the 'outcomes' concept. *BMC Complement Altern Med* 2009;9:18.
- 174 Thompson EA, Quinn T, Paterson C, Cooke H, McQuigan D, Butters G: Outcome measures for holistic, complex interventions within the palliative care setting. *Complement Ther Clin Pract* 2008;14:25–32.
- 175 Meier PC, Rogers C: The need for traditional Chinese medicine morbidity research. *Complement Ther Med* 2007;15:284–288.